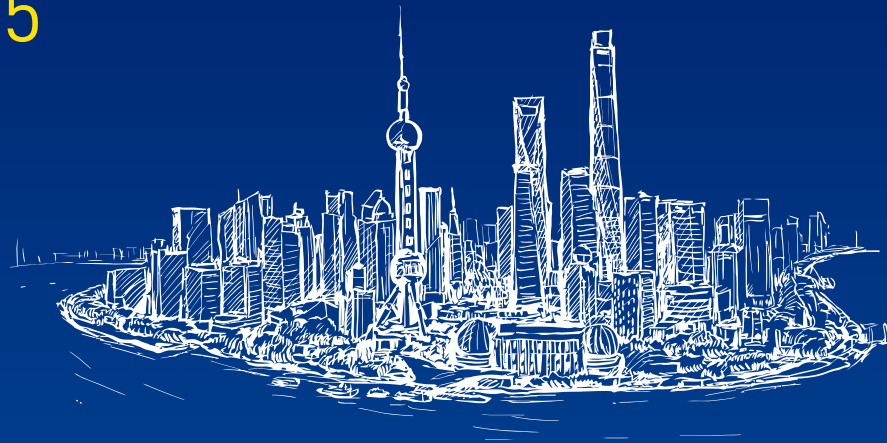


R+T Asia 2025

26-28 May 2025

NECC, Shanghai, China



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POWERING GLOBAL TRADE CONNECTIONS



MEMBER OF THE
R+T ALLIANCE

The trade fair alliance for the sun
shading and doors/gates industry

www.rt-alliance.com



International trade fair for sun shading systems
and doors/gates

26-28 May, 2025 | National Exhibition and
Convention Center (NECC) | Shanghai, China



en.rtasia.net



Messe Stuttgart
Key to Markets



EMPOWER. **CONNECT.** ELEVATE. YOUR JOURNEY STARTS **HERE.**

Welcome to the 20th Anniversary of R+T Asia!

For two decades, R+T Asia has been at the forefront of innovation and connectivity in the sun shading and door/gate industries. Since our inception in China in 2005, we have diligently pursued our vision of “powering global trade connections.” Collaborating with top Asian and international companies, we have witnessed and driven the growth of these industries across China and the APAC region.

Our platform has played a crucial role in supporting global business expansion, fostering both regional and international growth. Our mission from the beginning has been to establish the leading platform for sun shading systems and doors/gates in the Asia-Pacific.

In 2025, we will celebrate our 20th anniversary as part of the Build Asia Mega Show, a platform that connects leading events in the building and decorative materials industry, aimed at enhancing participants' experience and reach. Committed to sustainable development and industry integration, we aim to explore new growth avenues, seize market opportunities, and, together with our exhibitors, embark on the next phase of powering innovations and connections within the sun shading and door/gate sectors.

Join us in celebrating this milestone as we continue to shape the future of the industry, building on our legacy of success and partnership.

111
Visiting Countries

55,000+
Total Visitors

14,000+
International Visitors

120,000 sqm
Exhibition Space

700+
Exhibitors



ABOUT THE SUN SHADING MARKET IN THE APAC REGION

The Asia Pacific residential solar shading system market is poised for significant expansion, valued at USD 2.0 billion in 2023 and projected to grow at a healthy 4.56% CAGR through 2032 (source: GII Global Information, Inc., the world's first market research aggregator). This growth is driven by the region's increasing focus on sustainable construction practices, spurred by environmental concerns and the need for energy conservation.

Rapid urbanization is further accelerating demand for residential solar shading solutions, especially in cities where energy efficiency and occupant comfort are top priorities. Governments across the region are supporting renewable energy adoption through incentives like feed-in tariffs, tax credits, and rebates, which make solar shading systems more accessible and appealing to homeowners.

In China, efforts to promote nearly zero-energy buildings (NZEBs) are advancing solar shading adoption, underscoring the country's commitment to a low-carbon future.

The broader construction industry in the Asia Pacific is also expected to grow steadily, with key markets like China, India, Indonesia, and Vietnam driving this expansion. Favorable economic conditions, such as stable exchange rates and moderate inflation, are supporting ongoing development and renovation of residential and commercial buildings, creating fertile ground for sun shading solutions.

For companies specializing in solar shading, the APAC region offers immense potential for growth. With rising awareness of energy efficiency, strong government backing, and a booming construction sector, this market presents a promising landscape for businesses looking to strengthen their presence and capitalize on increasing demand.

ABOUT THE DOOR/GATE MARKET IN THE APAC REGION

The Asia-Pacific door and gate market is expected to be one of the fastest-growing segments globally during the 2024-2033 forecast period. This growth is driven by the increasing adoption of sensor-based technologies for hands-free entry, improved safety, and greater convenience. Automatic doors and gates in the region help enhance energy efficiency and user comfort, making them an attractive solution across a variety of sectors.

A key factor driving this market is the rapid expansion of the construction industry, particularly in India and China, which together account for 67% of the population in Asia. In India, the construction sector is growing at a remarkable CAGR of 11.5%, bolstered by strong government support for infrastructure development. Similarly, China's construction industry is expanding at a CAGR of 9.7%, with the country also leading the way in manufacturing motion sensors—essential components for automatic doors—expected to grow at a 7.5% CAGR through the forecast period (source: Stellar Market Research).

Both established companies and emerging firms are investing heavily in research and development to enhance automation technologies, improving the functionality and efficiency of automatic door systems in commercial spaces and workplaces. Furthermore, the need for temperature-controlled doors in sectors like chemical manufacturing, pharmaceuticals, and beverages is likely to contribute to future growth in the automatic door market.

With the continuous expansion of the construction sector and advancements in automation technologies, the Asia-Pacific market presents immense opportunities for companies specializing in doors and gates, particularly in automated solutions.

A background image showing a trade show booth. In the foreground, a man in a light blue checkered shirt is pointing at a vertical display. Behind him, a woman with dark hair is looking in the same direction. To the right, two other men are looking at the display. The background is slightly blurred, showing other booth elements and bright lights.

WHY EXHIBIT AT R+T ASIA?

Expand Your Reach

Showcase your brand to a diverse audience from Asia and beyond. Exhibiting in Shanghai offers direct access to key and emerging markets with excellent travel and accommodation options.

Targeted Audience

Our international show draws decision-makers, buyers, distributors, and influencers from the Asia-Pacific region and neighboring countries, ensuring a high-quality visitor base.

Industry Leaders

Exhibit alongside major brands and market leaders from Asia and abroad, positioning your company at the forefront of the industry.

Exclusive Networking

Participate in on-site business matching program and meet senior decision-makers through exclusive buyer group delegations from Asia, the Middle East, Europe, and North America.

Educational Opportunities

Attend and engage in high-level seminars, workshops, and training sessions featuring renowned speakers and industry experts.

Strategic Partnerships

Meet Asia's leading industry stakeholders and government associations to build crucial relationships for your success in the region.

Extensive Media Coverage

Gain valuable exposure through strong media presence across the APAC region and beyond.

Proven Track Record

As a long-standing event under the R+T Alliance, our show is the leading platform to launch and grow your business in the APAC region.



EXHIBITORS AT R+T ASIA 2024

- 700+ Exhibitors
- 120,000 sqm Exhibition Space
- 81% On-site Booking Rate
- 8.2/10 Exhibitor Satisfaction Rate (1-10)



EXHIBITOR EXPERIENCE

Previous exhibitors (partial)



Brian Chen

Sales
Coulisse B.V.

Here at R+T Asia, we met different kinds of visitors from Korea, Malaysia, and the entire APAC region, including manufacturers, distributors, and others. We choose R+T Asia because it has a very long history and a huge impact on this industry.

Scott Sloan

Global Sales Director
MYT Shutters

During the exhibition, we've had different types of customers from all over the world: wholesalers, distributors, and manufacturers coming from Chile, Cambodia, Thailand, America—a good international presence this year. We have done very well. We choose R+T Asia every year because it gives us fantastic exposure to the global market. If you are not here at R+T Asia exhibiting your products, you are missing your market. You need to be at this show.

Jason Hwang

Overseas Sales Director
XERA

The market in Asia is quite big for our products and is growing. Most of our customers are located in the Asian market as well, and having the meeting at R+T Asia in Shanghai is convenient for us. Why did we choose R+T Asia? Because it is a worldwide famous show. That's why we are here every year, and we will be here in 2025!

Javier Choi

Foreign Markets Manager
WINLUX

Attending the R+T Asia fair is very important for Winlux. We can meet friends from all over the world here. We have clients and partners from every continent, and this is where we meet them.

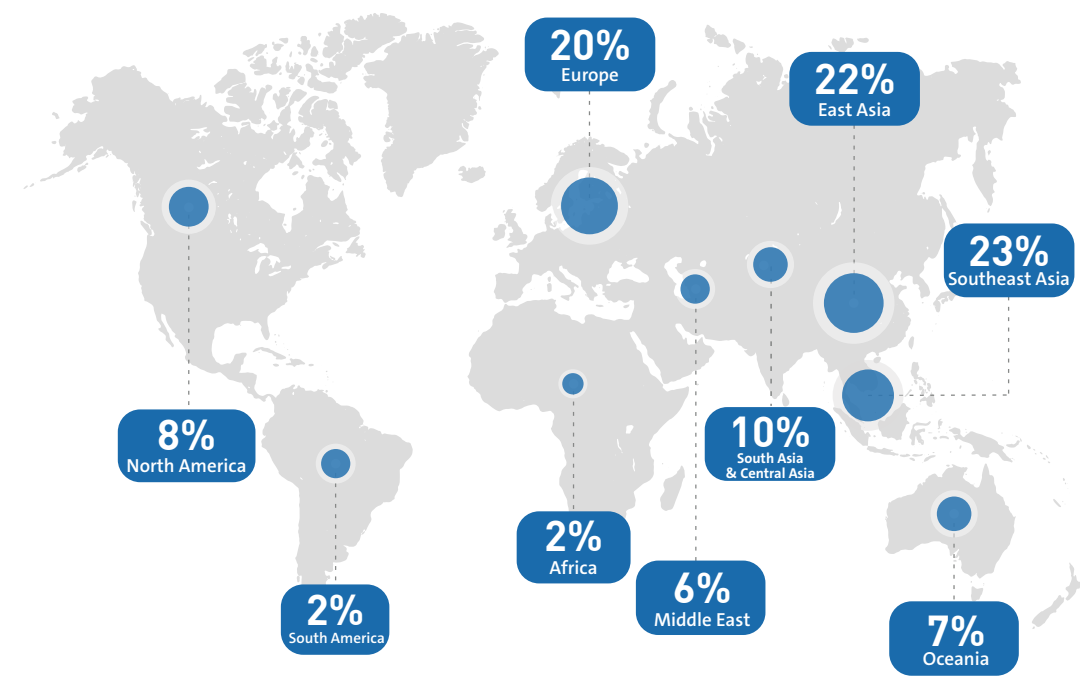
VISITORS AT R+T ASIA 2024

55,000+ Total B2B Visitors
14,000+ International B2B Visitors
111 Visiting Countries
8.9/10 Visitor Satisfaction Rate (1-10)

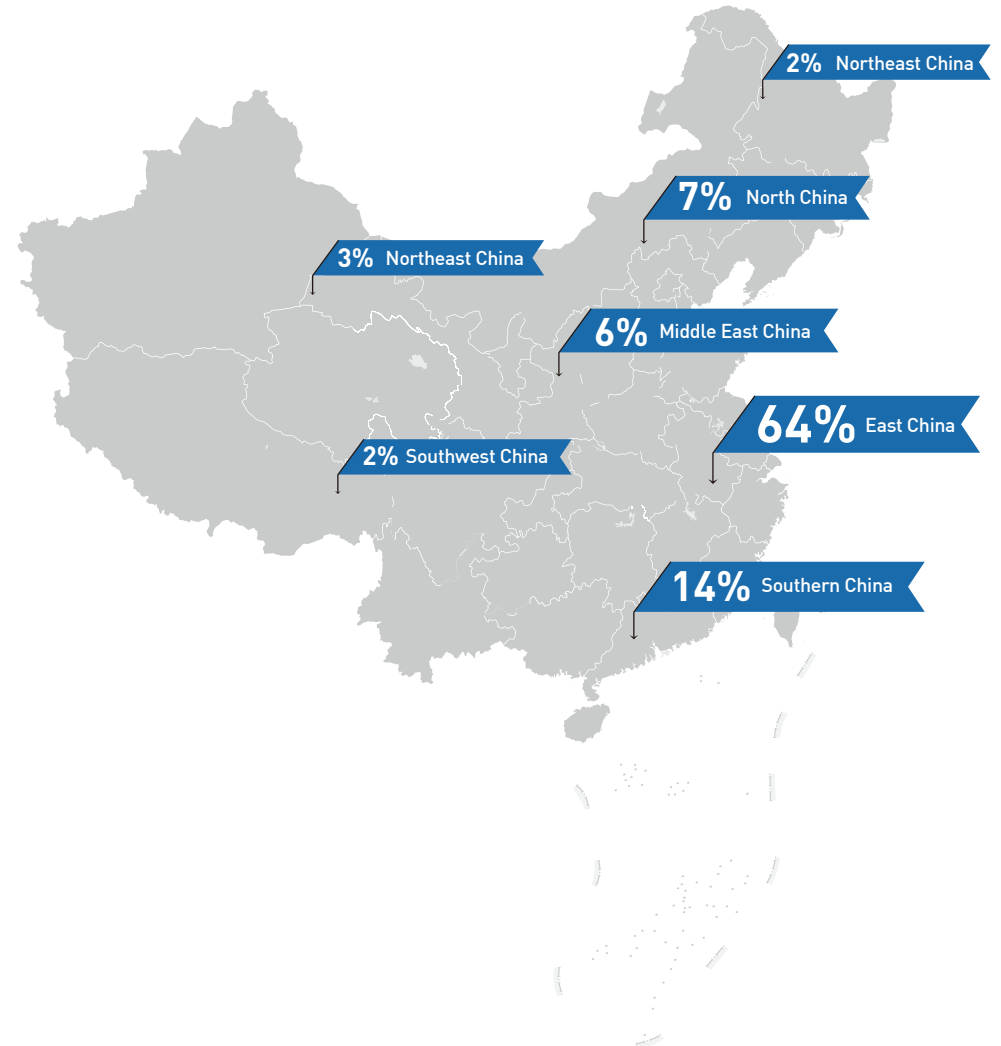
VISITOR PROFILE



INTERNATIONAL VISITORS BY ORIGIN



CHINESE VISITORS BY ORIGIN



R+T Asia

BUYER CLUB

The R+T Asia Buyer Club is a prestigious community made up of leading buyers in the sun shading and door/gate industries from around the globe. This initiative is designed to recognize their loyalty to the show while enhancing their show experience through tailored activities that foster productive engagement with exhibitors. The club also welcomes first-time attendees from qualified companies. Members enjoy VIP privileges and are selectively chosen by the organizers or invited through country delegations, in collaboration with Chinese and international industry leaders across various sectors.



CONCURRENT EVENTS

HD+ Asia HOME DECORATION

HD+ Asia leverages the natural synergy between home soft furnishings and R+T Asia's offerings. Since its debut in 2019, it has focused on exploring new opportunities in the Chinese market, developing trends, and inspiring integration within the soft decoration industry. Through industry talks, leading brands, designers, and experts will share insights to foster growth and innovation in the soft decoration market across China and Asia.



IWDS International Door and Window Summit

Since its inception in 2013, the Summit has facilitated discussions on critical topics with both Chinese and international speakers addressing sustainability and innovation in the industry. Sessions will cover climate adaptation, best practices for sustainability, energy efficiency, compliance with EU standards, and market analysis for sustainable growth.



VISITOR EXPERIENCE

Sergio Fabio Brivio

Zanzar Group (Italy)

We think R+T Asia is the place where a company that looks to the future, like our group, has to be. You can see developments here that you will see in Europe in the next two to three years. You don't only see suppliers; you see ideas and a very vibrant world with a lot of innovations. That's why we joined again this year.

Adrián Rico Cuadrado

GIAVOTA (Spain)

I came here looking for technological partners to develop new products and also suppliers from Asian countries. I also visited here to check the state of advancements of the products here in Asia. My first impression was that the show is quite huge, with a lot of interesting things. I enjoyed it a lot.

Thinh Chung

Modenz Concepts (Thailand)

My experience was very positive. Through the business matching initiative, I was able to connect with two new suppliers. Attending the show and the Buyer program not only helped me secure new suppliers but also allowed me to network with industry peers from around the world.

Jaime Flores

CUBRETEX (Mexico)

We really enjoyed the R+T Asia trade show, as always. We had the opportunity to visit some of our current suppliers and make new deals with them. Additionally, we met with potential new suppliers.



BEST OF THE SHOW AWARDS

The Best of the Show Awards spotlight industry innovations, providing a platform for companies to showcase their most remarkable achievements and gain industry-wide recognition.



cadex - DESIGN WITH NATURE

Since its launch in 2016, cadex has been a vital part of R+T Asia, serving as a hub for architecture and design. This co-located event features creative displays, networking opportunities, and interactive activities, showcasing cutting-edge trends and fostering collaboration among industry professionals.



MATERIAL MATTERS

Material Matters is a display area showcasing innovative building materials, interactive installations, and curated design scenarios. It aims to inspire new design ideas and explore the integration of interior design with cutting-edge materials through creative spaces and labs.

PARTICIPATION OPTIONS

Booth type	Unit price/sqm
Shell scheme* Min 12 sqm	RMB 2,158
Raw space Min 36 sqm	RMB 1,800

* Price includes stand construction

Please ask for individual booth solution for raw space
booth \geq 36 sqm

DISCOUNT PACKAGES

Early Bird

3% Discount:
Book by November 10, 2024

2-Year Contract

10% Discount:
Secure a 2-year contract for booths of at least 80 sqm by
November 10, 2024

VENUE INFORMATION

National Exhibition and Convention Center (NECC)
Address: 333 Songze Avenue, Qingpu District,
Shanghai, China
Web: <https://www.neccs.com/cecsh/>

Product Categories

1.1H

Sun Shading Section

Technical Textiles
Window Covering Fabrics
Window Covering Accessories
& Fittings

HD* Asia

Soft Decoration
Future Living
Home Decoration Accessories
Outdoor Furniture

2.1H

International Section

Sun Shading Section

Technical Textiles
Window Covering Fabrics
Window Covering Accessories
& Fittings

3H

Sun Shading Section

Drive & Control Systems
Smart Home
Internal Sun Shading Systems
External Sun Shading Systems
Awnings
Machinery
Window Shutters & Venetian
Blinds

4.1H

Doors & Gates Section

Doors & Gates
Door Control & Operators
Roller Shutters
Machinery
Accessories & Fittings



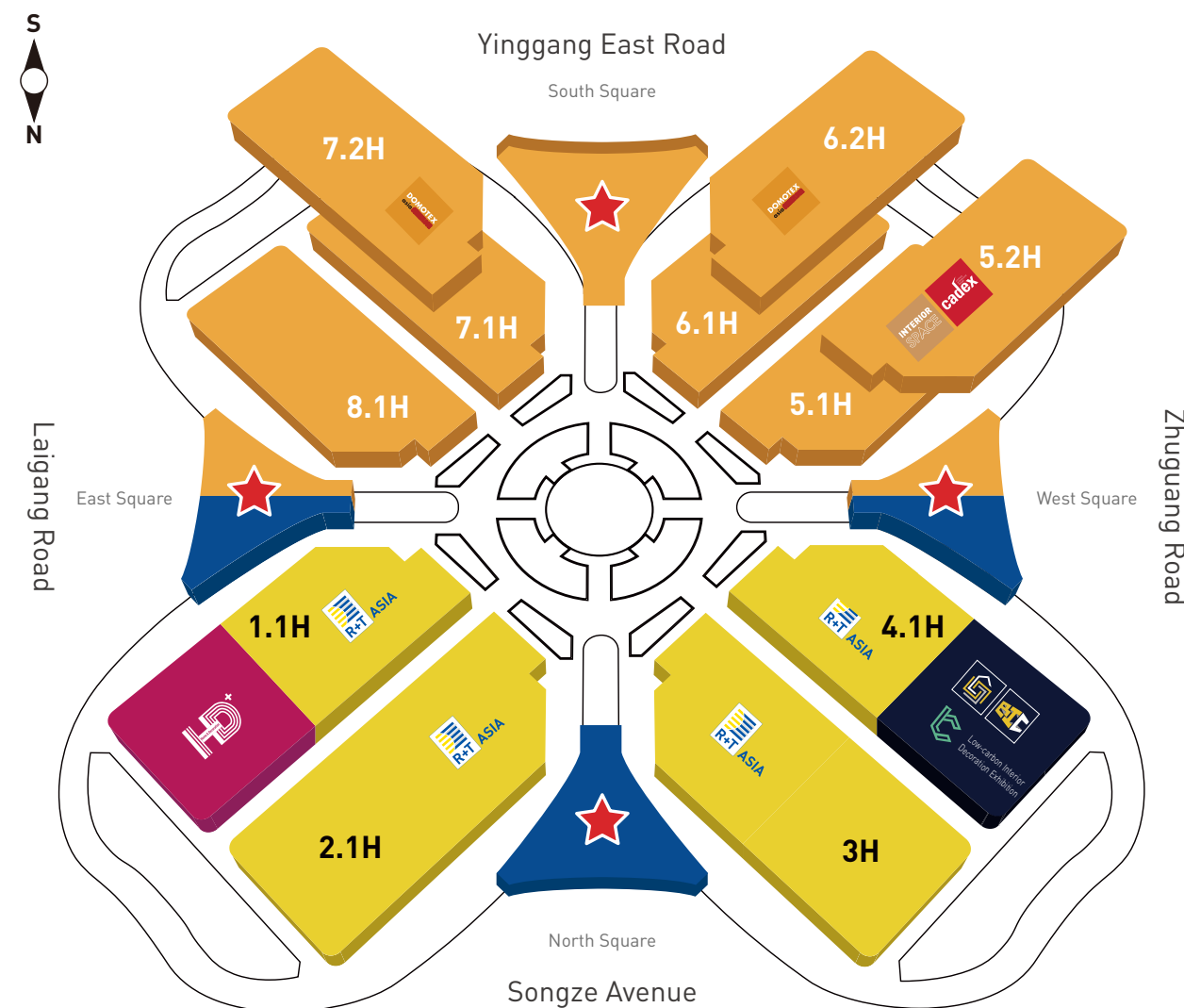
Visitor Entrance



26-28 May, 2025

National Exhibition and Convention Center (Shanghai)

No.333 Songze Avenue Road, Qingpu District, Shanghai, PR China



BUILD ASIA Mega Show



R+T Asia
International Trade Show for Sun Shading
Systems and Doors/Gates



HD* ASIA
Home Decoration Asia



IPD
International Interior Prefabricated
Decoration Exhibition Asia



DOMOTEX asia/CHNAFLOOR
Leading Flooring Trade Fair in Asia-Pacific Region



INTERIOR SPACE SHOW
Multi-dimensional Interior Space Integration



BIC
International Building Industrialization
of Construction Exhibition Asia



cadex
The International Hub for Connecting, Learning and
Doing Business in the Design and Architecture Industry