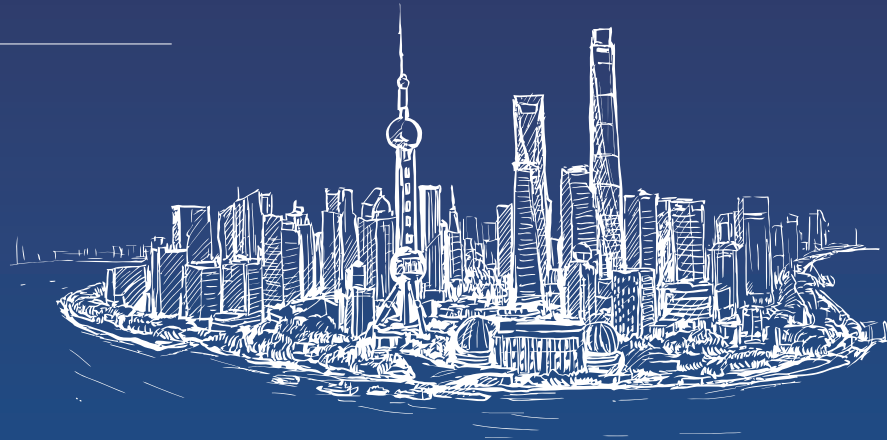


R+T Asia 2027

International trade show for sun shading systems,
doors/gates

26-28 May 2027
NECC, Shanghai, China



Organized by

GLOBUS Events Limited

Business Mansion

No. 1333 Nanjing Road (W)
Shanghai Exhibition Center, Shanghai
Tel: +86 21 6195 6088
Fax: +86 21 6195 6099

Project Management

Ms. Teresa Wang
Tel: +86 21 6195 6006
Email: teresa.wang@globusevents.com

International Sales

International Sales
Ms. Miranda Cao
Tel: +86 13764891176
Email: miranda.cao@globusevents.com

Landesmesse Stuttgart GmbH & Co. KG

Project Management R+T Alliance

Ms. Manuela Keller
Tel: +49 178 3704 196
Email: manuela.keller@messe-stuttgart.de

Ms. Vera Hönig
Tel: +49 711 18560-2172
Email: vera.hoenig@messe-stuttgart.de

TURNING CONNECTIONS INTO GLOBAL BUSINESS



Messe Stuttgart
Key to Markets



MEMBER OF THE
R+T ALLIANCE

The trade fair alliance for the sun
shading and doors/gates industry

www.rt-alliance.com



International trade fair for sun shading systems
and doors/gates

26-28 May 2027 | National Exhibition and
Convention Center (NECC) | Shanghai, China

en.rtasia.net

YOUR GATEWAY TO THE ASIA-PACIFIC MARKET

In times of global uncertainty, business confidence matters more than ever.

R+T Asia is Asia-Pacific's leading international platform for the sun shading, door, gate, and automation industries. Part of the R+T Alliance by Messe Stuttgart, the exhibition connects global buyers with the region's advanced manufacturing and sourcing ecosystem.

For more than two decades, it has been the industry's preferred annual meeting place across Asia-Pacific, bringing together leading brands, manufacturers, distributors, buyers, traders, architects, and project professionals from both—established and emerging markets.

Co-located with HD+ Asia – Asian Home Decoration & Lifestyle Exhibition and other complementary events under the BUILD ASIA Mega Show, R+T Asia extends its reach across the entire building and interior solutions value chain.

Despite ongoing global economic challenges, R+T Asia has recorded three consecutive editions of growth in both exhibition scale and international attendance, reinforcing its position as a trusted global business hub.

Backed by an exceptional onsite rebooking rate of 88% during the 2026 edition, the 2027 edition is set to reach new milestones, reflecting exhibitors' continued confidence in R+T Asia as a strategic gateway for international business growth.

120,000

Sqm Exhibition Space

800+

Exhibitors

56,000+

B2B Visitors

118

Visiting Countries



WHY R+T ASIA YOUR GROWTH PLATFORM IN APAC

For market access to high-quality connections, we provide everything you need to scale your business in the APAC region and beyond.

→ ACCESS

Enter the industry's most trusted business platform, chosen by global leaders and emerging market champions alike.

🔗 CONNECT

Meet thousands of decision-makers from 118 countries and engage with hosted Buyer Club delegations to unlock new business opportunities.

📈 GROWTH

Access one of the world's fastest-growing construction and smart living markets across the Asia Pacific region.

💡 INNOVATION

Launch your latest products to a global audience and gain insight into emerging industry trends and evolving market demand.

🏆 SUCCESS

Deliver measurable business results with an 88% on-site rebooking rate and a 8.1/10 exhibitor satisfaction score.



R+T Asia remains our key gateway to the APAC market

“R+T Asia continues to be a key platform for Coulisse to strengthen relationships with our partners and connect with high-quality professionals from across the APAC region. We were particularly impressed by the quality of the visitors this year, with many meaningful conversations and strong business opportunities emerging throughout the show.”

Silvio Rossetto
Sales Representative
Coulisse B.V.

“R+T Asia is the leading exhibition for our business — the place where we meet our customers from all around the world. It is also where we connect with the new clients we are looking for, therefore it represents an excellent platform to further develop communication and strengthen relationships with them.”

Mustafa Uluocak
CEO
Mutex

“R+T Asia is a very important exhibition for the entire window covering industry, as it is the only platform that brings together key clients, distributors, and high-quality buyers who are truly committed to driving innovation and advancing the industry, all in one place and from every corner of the world.”

Ping Wang
Director of International Sales
Zhejiang XIDAMEN New Material

“After a long break, returning to R+T Asia proved to be the right decision for Alutech. We selected the show as the most suitable platform to better understand the Chinese market and the broader Asian region, and the experience fully met our expectations. We were very satisfied with the quality of the meetings and business discussions on-site, which confirmed the importance of R+T Asia as a valuable gateway to the Asian market for our products.”

Pavel Baltsevich
Marketing and Sales Director
Alutech

ALL IN ONE PLACE

Sun Shading Section

- Internal Sun Shading Systems
- External Sun Shading Systems / Outdoor Living
- Roller Shutters
- External Venetian Blinds & Window Shutters
- Technical Textiles & Window Covering Fabrics
- Drive & Control Systems
- Accessories & Fittings
- Machinery

Door/Gate Section

- Automatic Doors
- Industrial Doors
- Garage Doors
- Door Control & Operators
- Accessories & Fittings
- Machinery

120,000

Sqm Exhibition Space

800+

Exhibitors

88%

Onsite Rebooking Rate

8.1/10

Exhibitor Satisfaction Rate

Leading Brands Participating in 2026



*Logos are shown in no particular order.

The World's Buyers at Your Booth

The international visitor profile continued to expand in both—scale and diversity. R+T Asia 2026 welcomed a record **56,029** trade visitors from **118** countries and regions, up from 115 in 2025. International attendance reached a record **15,801** visitors, marking the third consecutive year of growth and further reinforcing R+T Asia's growing influence across global markets.

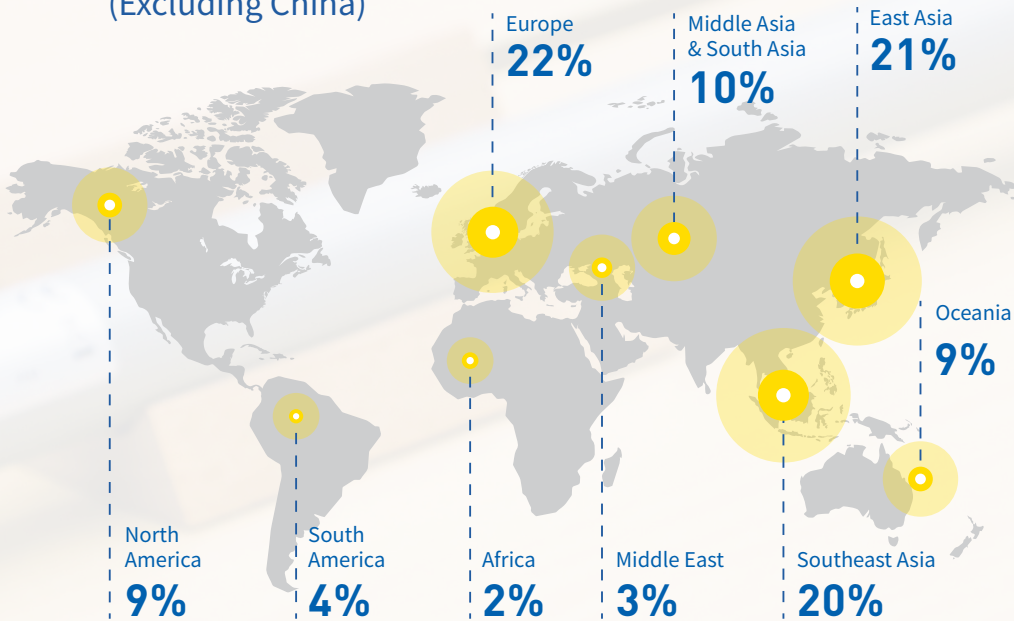


Top 10 VISITING COUNTRIES (Excluding China)



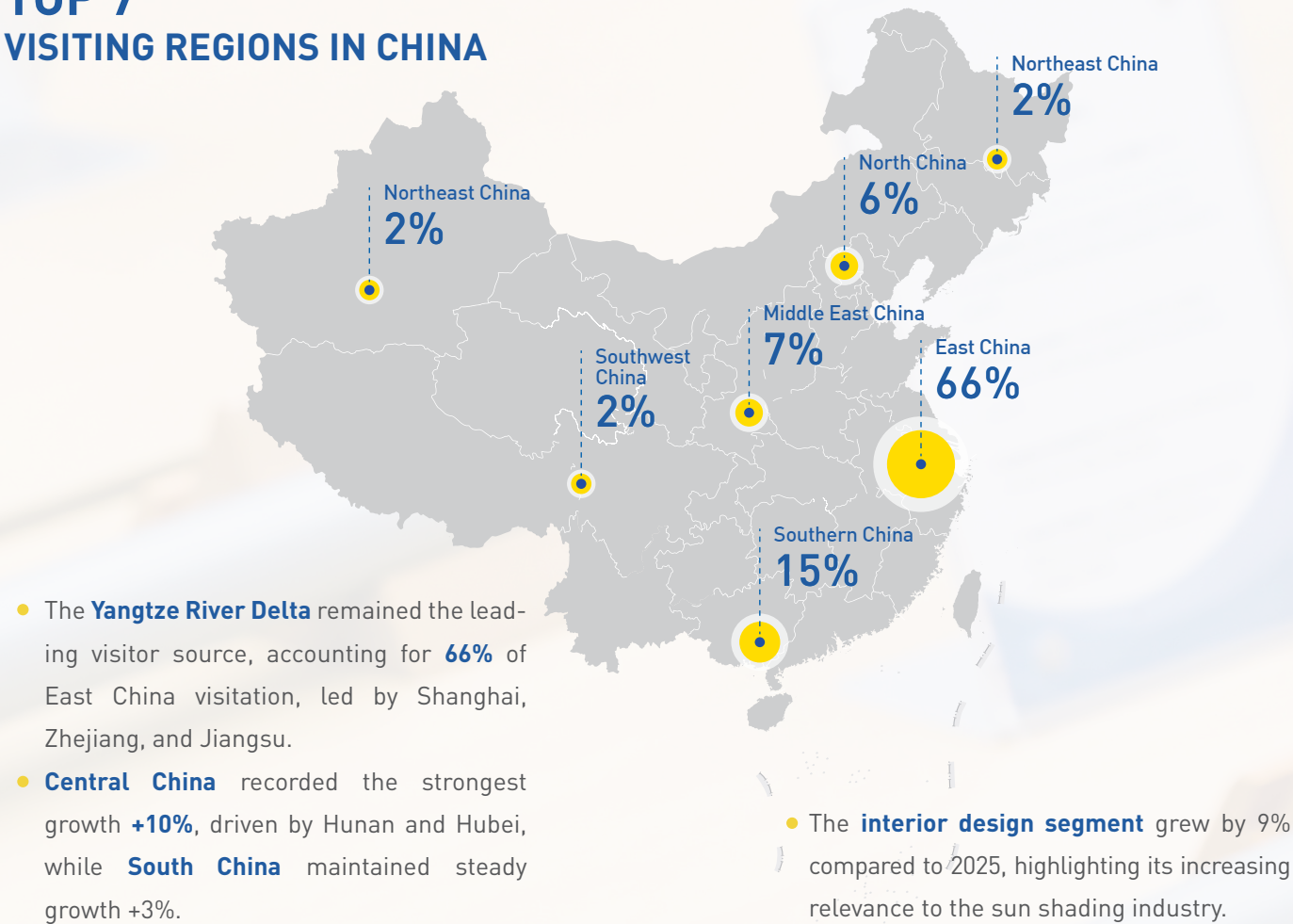
- **Europe** continued its steady growth, reaching 22% of international visitation, up from 21% in 2025 and 20% in 2024.
- **North America** strengthened its presence to 9% of international visitors, driven by a 30% increase from the United States.
- **South America** also increased its share of international visitation, led by Brazil (+57%) and Argentina (+29%) compared to 2025.

INTERNATIONAL VISITORS BY ORIGIN (Excluding China)

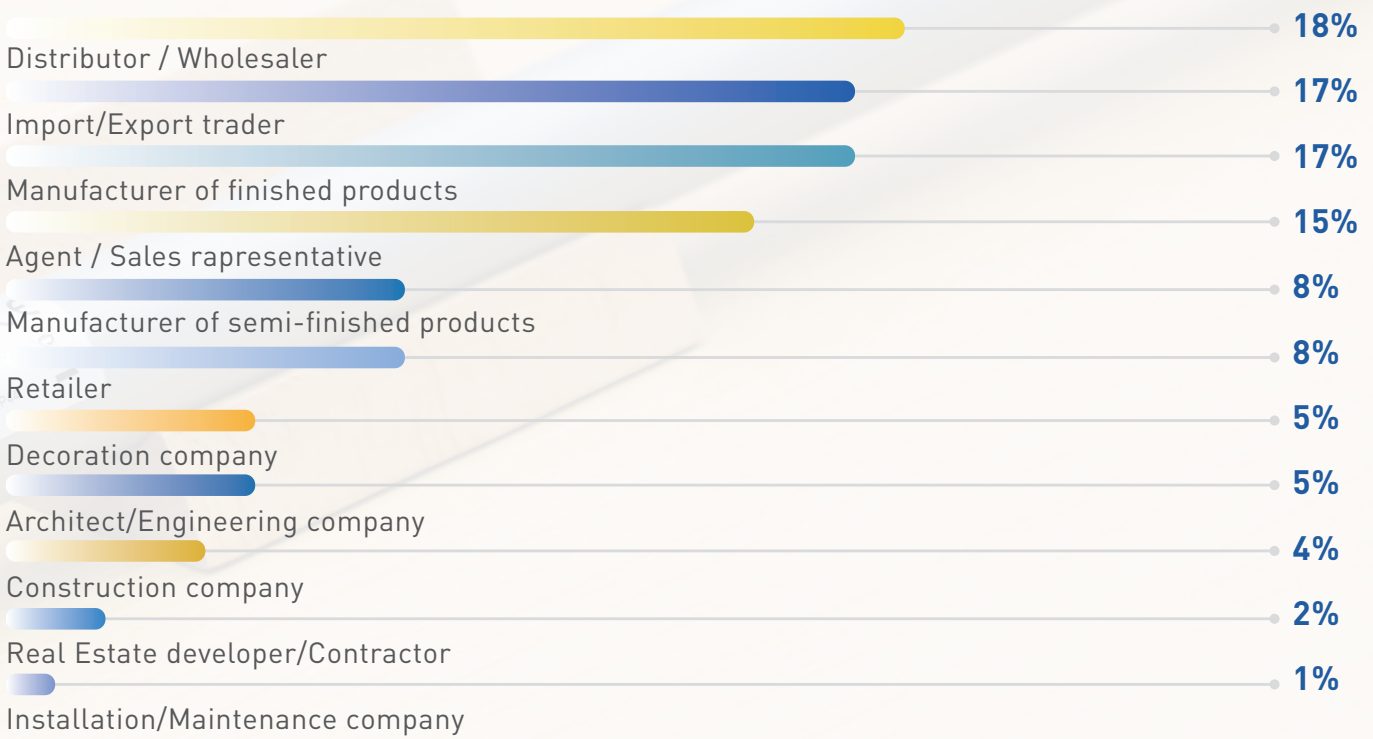


- **Asia** remained the largest source of international visitors, accounting for 54% of overseas attendance, with stronger participation from Singapore, Thailand, and Vietnam.
- **Oceania** increased its share of international visitation, with Australia recording a remarkable 12% increase over 2025.

TOP 7 VISITING REGIONS IN CHINA



THE BREAKDOWN OF VISITORS BY PROFESSIONAL GROUPS





“

A place to discover new product developments and tailor-made solutions

BUYER CLUB MATCHMAKING AND NETWORKING AT THE CENTER OF YOUR BUSINESS

Business growth starts with meeting the right people. In 2026, R+T Asia’s Buyer Club welcomed more than 100 qualified international business professionals and organized purchasing delegations, bringing carefully selected decision-makers directly to exhibitors. The programme creates highly targeted business meetings with professionals actively seeking new suppliers, technologies, and long-term business partnerships.

Supported by curated matchmaking and networking initiatives, every interaction is designed to maximize business efficiency—helping exhibitors identify new customers, expand into international markets, strengthen existing partnerships, and transform conversations into long-term commercial opportunities.

2026 BUYER CLUB MEMBERS’ PROVENIENCE BY REGION

Europe	South Asia	Southeast Asia	Oceania	North America	South America	Africa
57%	13%	11%	7%	7%	3%	3%

“R+T Asia 2026 was an invaluable opportunity to connect with the global shading industry and strengthen our supply chain and partnership network. What impressed me most was the breadth of suppliers, systems, and components on display. The event enabled us to build new relationships and establish supply chain partnerships that simply would not have been possible without attending R+T Asia.”

Henry Friend
One Solomon Australia

“R+T Asia is a place to discover new product developments and tailor-made solutions designed to meet specific market needs. I was impressed by the changes our suppliers have made in recent years to better adapt their offerings to different markets, including Europe. At the same time, we discovered several new solutions in the areas of indoor fabrics, outdoor screens, and control systems.”

Janusz Gibas
VERTEX, Poland

“I was impressed by the scale of the exhibition, the quality of the exhibitors, and the level of innovation on display. One of the greatest opportunities we discovered at R+T Asia was the potential to develop strategic partnerships with manufacturers and identify products that are not yet widely available in our market. This creates exciting opportunities for growth, differentiation, and innovation.”

Christian Leon Recabal
GOBAR, Chile

“R+T Asia 2026 had been on our radar for years, as we had consistently heard it was a highly industry-focused exhibition and an excellent platform for discovering new ideas and sourcing products. What impressed us most was the sheer scale of the event, combined with the outstanding opportunities for networking and business development. We attended with specific product objectives in mind and returned with several promising opportunities and partnerships to explore further.”

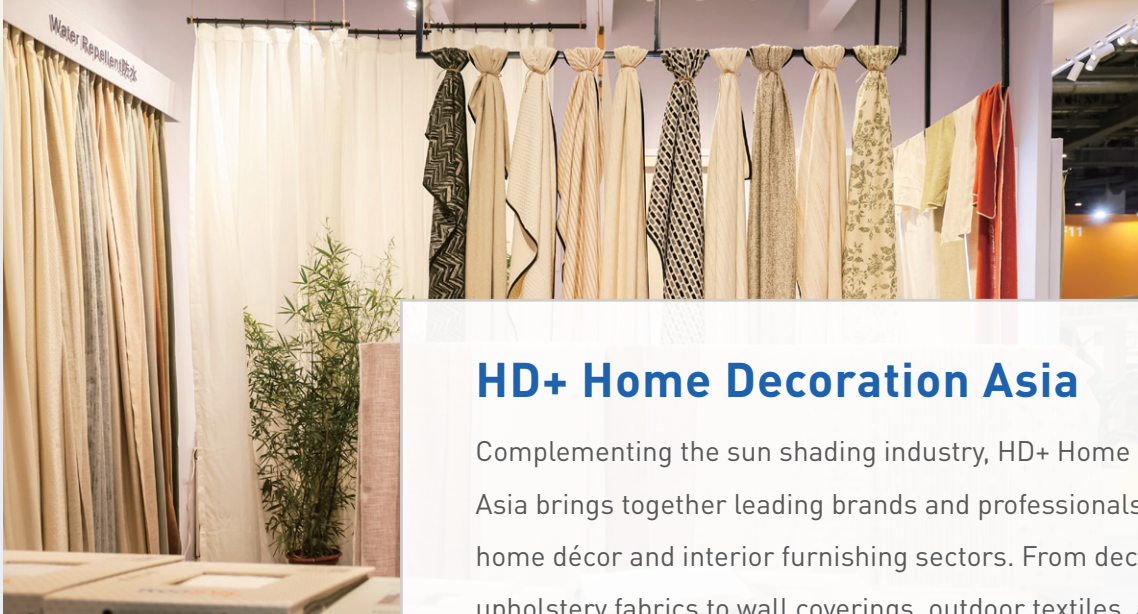
Gaynor Fabry
Bofab Projects, South Africa

CONCURRENT EVENTS



International Window and Door Summit (IWDS)

R+T Asia's flagship conference brings together global industry leaders, experts, and innovators to discuss the future of windows, doors, and sun shading systems. With a strong focus on sustainability, technology, and low-carbon building solutions, IWDS delivers valuable insights into the trends shaping tomorrow's market.



HD+ Home Decoration Asia

Complementing the sun shading industry, HD+ Home Decoration Asia brings together leading brands and professionals from the home décor and interior furnishing sectors. From decorative and upholstery fabrics to wall coverings, outdoor textiles, and lifestyle solutions, the event showcases the latest trends and innovations shaping modern living spaces.



cadex

As R+T Asia's dedicated platform for architecture, interior design, and contract business, cadex brings together leading Chinese and international architects, designers, and industry experts. The event explores emerging design trends, the growing influence of the sensory economy, and innovative approaches shaping the future of architecture and interior spaces.



BUILD ASIA Mega Show Ecosystem

As part of the BUILD ASIA Mega Show, R+T Asia connects exhibitors with professionals across construction, architecture, interior design, and building materials. Through cross-industry visitor traffic and networking, exhibitors expand their market reach, engage new customer segments, and create additional business opportunities across the built environment.

DON'T MISS OUT! EXHIBIT AT R+T ASIA 2027

Booth type	Unit price/sqm
Shell scheme* Min 12 sqm	RMB 2,158
Raw space Min 36 sqm	RMB 1,800

***Price includes the stand construction.**
Minimum booth size is 12 sqm.
Raw space for small booths is possible, but the price is the same as quoted above

EXCLUSIVE BOOKING DISCOUNTS

3% Discount:
Book your booth by **November 10, 2026**, and save **3%** on your reservation.

10% Discount:
For booths of 80 sqm or more, you can secure a 10% discount by signing a 2-year contract, also valid until **November 10, 2026**.

UP TO
10%
DISCOUNT

VENUE

National Exhibition and Convention Center (NECC)
Address: 333 Songze Avenue, Qingpu District, Shanghai, China
Web: <https://www.necsch.com/cecsh/>

Find out more to
book your space



FLOOR PLAN

- 1.1H**
Sun Shading Section
Technical Textiles
Window Covering Fabrics
Window Covering Accessories & Fittings
- HD* Asia**
Soft Decoration
Future Living
Home Decoration Accessories
Outdoor Furniture

- 2.1H**
International Section
Sun Shading Section
Technical Textiles
Window Covering Fabrics
Window Covering Accessories & Fittings

- 3H**
Sun Shading Section
Drive & Control Systems
Smart Home
Internal Sun Shading Systems
External Sun Shading Systems
Awnings
Machinery
Window Shutters & Venetian Blinds

- 4.1H**
Doors & Gates Section
Doors & Gates
Door Control & Operators
Roller Shutters
Machinery
Accessories & Fittings

★ **Visitor Entrance**



BUILD ASIA Mega Show



R+T Asia
International Trade Show for Sun Shading Systems and Doors/Gates



HD* ASIA
Home Decoration Asia



IPD
International Interior Prefabricated Decoration Exhibition Asia



DOMOTEX asia/CHINAFLOR
Leading Flooring Trade Fair in Asia-Pacific Region



INTERIOR SPACE SHOW
Multi-dimensional Interior Space Integration



BIC
International Building Industrialization of Construction Exhibition Asia



cadex
The International Hub for Connecting, Learning and Doing Business in the Design and Architecture Industry